

**OBJECTIVE**

To collaborate with a dynamic, high-concept organization in the areas of UX and UI visual design.

**SUMMARY OF QUALIFICATIONS**

Systems-oriented **UX Designer** with 15+ years experience in digital, print, film, HD production and web development with blue chip clients and startups on national brand campaigns.

- Proficient in conceptualizing and designing complex enterprise systems.
- First-rate cross-functional team skills; excellent relationship management abilities.
- Production and direction expertise in visual effects, from concept to multimedia delivery.
- Designed UI and UX elements for enterprise software tailored for B2B transactions.

**Technology:** Sketch, After Effects, Flash, Photoshop, Illustrator, InDesign, Dreamweaver, PowerPoint, JavaScript, jQuery, HTML, CSS, Shake, DVD Studio, Final Cut Pro, Excel, Word

**PROFESSIONAL ACCOMPLISHMENTS**

**Design and Direction**

- Lead visual design for a Google enterprise application through relaunch and Material Design integration.
- Authored collaborative front-end and UX team redline guidelines for Google.
- Designed customer participation campaigns and brand guidelines for Outbid.com, online auctions.
- Directed and edited the first alpha-channel-based stock footage, serving over 200 vfx companies.
- Executive produced over 20 visual effects shoots with crews from ILM and HBO.

**Organizational Development and Communication**

- Appointed Google UX team lead on internal tools application.
- Established application style guide and specification site for Google enterprise product.
- Headed production and post staff of 60 in executive producer role.
- Successfully lobbied for fair-market royalty fees, placing pressure on microstock models.

**WORK HISTORY**

June 2014 – Present	<b>Google</b> Visual Designer
Sept 2013 – May 2014	<b>Freelance UX &amp; Visual Designer</b> Senior Visual Designer
Nov 2012 – Aug 2013	<b>Outbid</b> Senior Visual Designer
July 2009 – Nov 2012	<b>Freelance Designer • Art Director</b> Off-Piste Partners, KeyGC, Mënaji, OUSD
June 2004 – Nov 2012	<b>Made Of Pixels / Ribbit Films</b> Founder, Owner
Feb 2002 – June 2004	<b>Getty Images</b> New Revenues Director/ Photographer
Sept 2000 – Sept 2001	<b>IQ Commerce</b> Account Services Director: PR Newswire, Commerce One
May 1999 - Jan 2000	<b>IN2 / TMP Worldwide</b> Account Services Supervisor: Pets.com, Starmedia, CMP Media
Sept 1996 - May 1999	<b>OgilvyOne Worldwide</b> Interactive Operations Manager, April 1997 - May 1999 Senior Traffic Manager, Sept 1996 - April 1997

**EDUCATION**

1993 **Ithaca College**, Ithaca, New York  
Bachelor of Science, Cinema & Photography